

## Lyle Simons

Senior Relationship Manager

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*"Knowledge has to be improved, challenged, and increased constantly, or it vanishes."*

As a Senior Relationship Manager at Persium Group, Lyle specializes in strategic planning for owners of closely-held businesses. Prior to joining Persium, Lyle gained several years of strategic financial planning and analysis experience within the finance and strategy departments of private equity-backed and publicly traded companies with global operations. He also served as a practice leader in a regional accounting firm providing business valuations, performing litigation support services, and assisting fraud and forensic investigations. He has worked in and advised clients in a wide range of industries, including manufacturing, distribution and logistics, construction, financial services, hospitality, health care, and business and personal services.

Lyle is a graduate of Georgia College, where he received his BBA, and Mercer University, where he received his MBA. He has earned the Certified Valuation Analyst (CVA®) designation.

Lyle has lived in the metro Atlanta area nearly all his life. He and his wife, Hillary, live in Sandy Springs with their three young children. With any spare time, Lyle enjoys relaxing with friends and family, cooking, playing golf, traveling, and supporting University of Georgia athletics.